

The MUDA logo is displayed in a yellow rectangular box at the top center of the page. The background of the entire page is a photograph of a large, multi-story brick building with a prominent, weathered, conical roof structure. In the foreground, a group of people are gathered, many holding up black umbrellas. The image is framed by yellow and black geometric shapes in the corners.

MUDA

KERTAS HITAM MUDA

PREPARED BY:
MUDA'S POLICY BUREAU

OUR IDEOLOGY

WE ARE A SOCIAL DEMOCRAT



MUDA HOLDS TO THE PRINCIPLE OF SOCIAL DEMOCRAT

MUDA is a party that holds to the principle of Social Democrat, an ideology that includes aspects such as economy, social and politics.

Social Democrat emerges with the primary goal of achieving social and economic well-being for all citizens through democratic means.

1



Rebuilding Our Human Capital

MUDA emphasises the need to rebuild Malaysia's human capital as a foundation for national development.

2



Reforming Malaysia's Economy

MUDA advocates for a New Economic Approach aimed at modernising Malaysia's economy and ensuring sustainability and resilience.

3



Sustainable Urban and Rural Development

MUDA emphasises sustainable growth that bridges the rural-urban divide.

4



Industry Modernisation & Digital Transformation

MUDA proposes industrial policies focused on high-value sectors and digital economy growth

5



Institutional Reforms

MUDA focuses on strengthening institutions to ensure accountability, transparency, and effectiveness in governance

6



Addressing Malaysia's Aging Population

MUDA recognises the growing challenge posed by Malaysia's ageing population, while proposing several solutions

1



Rebuilding Our Human Capital

MUDA emphasises the need to rebuild Malaysia's human capital as a foundation for national development.



Inclusivity:

Creating opportunities for all Malaysians, regardless of socio-economic background, through targeted programmes in education, skills training, and digital access.

Pragmatic Solutions:

Policies that address immediate needs such as income equality, access to essential services, and employment, while planning for long-term growth.

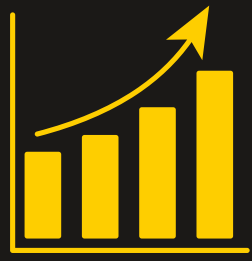
"Trust Quadrant" Framework:

MUDA's policy foundation includes preventive, restorative, and growth-focused strategies to ensure the well-being of the people.

No One Left Behind:

Ensuring vulnerable groups such as the elderly, rural populations, and underserved communities benefit from upward mobility initiatives.

2



Reforming Malaysia's Economy

MUDA advocates for a New Economic Approach aimed at modernising Malaysia's economy and ensuring sustainability and resilience.



Targeted Petroleum Subsidies:

Replacing blanket subsidies with income-based schemes to improve fiscal responsibility while maintaining public support.

Progressive Taxation:

Introducing taxes on ultra-wealthy individuals and estates, gradually scaling based on income, ensuring wealth redistribution while encouraging investment in productivity.

High-Multiplier Development Projects:

Boosting spending on high-impact infrastructure such as green technology, digital transformation, and rural-urban connectivity to stimulate job creation and regional development.

Balanced Development:

Ensuring development funds and infrastructure investments reach Sabah, Sarawak, and rural areas, addressing regional disparities.



Sustainable Urban and Rural Development

MUDA emphasises sustainable growth that bridges the rural-urban divide.



Rural-Urban Connectivity:

Expanding public transport access and connectivity between rural and urban areas, reducing reliance on private vehicles and increasing public transport efficiency through the National Public Transport Plan (PPAN).

Green Infrastructure:

Developing green corridors and increasing pedestrian-friendly areas in urban centres, reducing carbon emissions, and encouraging healthier lifestyles.

Climate Mitigation:

Implementing a national climate mitigation plan to protect Malaysia from extreme weather, modernising waste management, and promoting renewable energy.

4



Industry Modernisation & Digital Transformation

MUDA proposes industrial policies focused on high-value sectors and digital economy growth



E&E Manufacturing:

Moving Malaysia up the value chain by focusing on advanced electronics, high-end manufacturing, and digital platforms to reduce reliance on low-value industries.

Green Technology:

Supporting renewable energy initiatives, particularly solar power, electric vehicle (EV) components, and sustainable industrial practices to boost Malaysia's competitive edge globally.

Digital Economy:

Developing a start-up ecosystem with incubators, accelerators, and partnerships to foster innovation, with an emphasis on public-private collaborations in technology sectors.

Tourism Revitalisation:

Rebranding Malaysia's tourism industry post-pandemic, focusing on ecotourism, cultural heritage, and leveraging digital platforms for global promotion.

5



Institutional Reforms

MUDA focuses on strengthening institutions to ensure accountability, transparency, and effectiveness in governance



Anti-Corruption Measures:

Strengthening the independence of the Malaysian Anti-Corruption Commission (SPRM) and instituting reforms to separate the roles of the Attorney General and Public Prosecutor.

Public Service Digitisation:

Fully digitising government services to reduce inefficiencies, improve transparency, and provide better services to citizens.

Election Reforms:

Implementing reforms for equal distribution of development funds, regardless of political affiliation, ensuring fairer governance for all citizens.

Social Contracts:

Introducing a new social contract between the government and the people to rebuild trust and ensure that economic gains are shared equitably across all segments of society, particularly the underserved and marginalised communities.

6



Addressing Malaysia's Aging Population

MUDA recognises the growing challenge posed by Malaysia's ageing population, while proposing several solutions

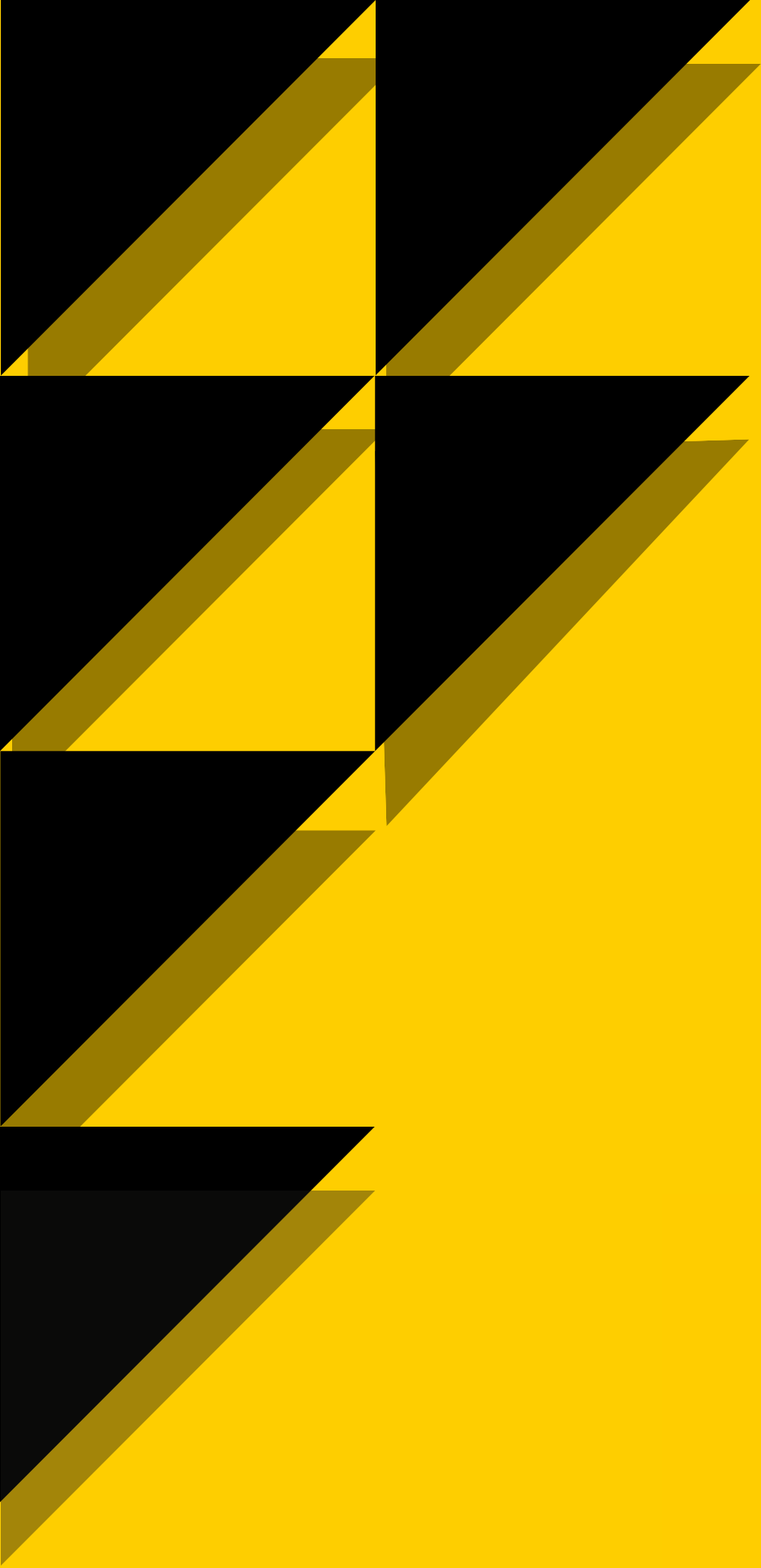


Comprehensive Health Insurance:

Introducing a national health insurance system funded by employer and employee contributions to manage medical expenses as the population ages.

Elder and Child Care Ecosystems:

Encouraging the private sector to establish high-quality child and elder care facilities, regulated and supported by the government through grants and tax incentives.



MUDA

